



INVEST in OUR CHILDREN CAMPAIGN (IIOC)

What is the IIOC?

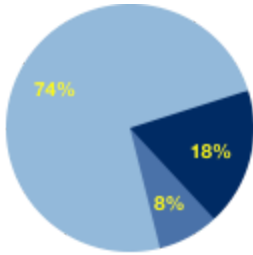
- ★ Largest funding source for the PTC, formally known as the Annual Dues Drive.
- ★ A commitment to giving your child an enriched educational experience.
- ★ 100% of your donation goes directly to the PTC.

IIOC
Fundraising
Goal
\$18,000

Why should I give?

- ★ Directly benefits your Hillside student.
- ★ Enables students' learning outside of the core curriculum.
- ★ Technology & enrichment grants support teachers with their learning objectives.
- ★ Helps build a strong community by funding fun family events throughout the year.

Where will my money go?



74% Learning and Curriculum Enrichment

Enrichment grants; Creative Arts programming; Living Voices, MFA Trips; Field trips; Author in residence and writing workshops; UDA; CAP program; School supplies for our teachers.

18% Community Support & Events

Hillside Cares Community Outreach; Back to school Picnic; Staff Appreciation events; Festival of Cultures; Family Fun Night; Walk to School program; K and New Family gatherings; Spring Carnival; Welcome to Hillside signs; 5th Grade end of year events.

8% Media & Technology

New technology purchases for teachers and students including iPads, document cameras/scanners, Kano Computer Kit, Green screen paint; New library books

How much should I give and how do I do it?

- ★ We are asking that 100% of our families donate whatever amount is possible.
- ★ Every contribution is appreciated and demonstrates a commitment to your child's education.
- ★ To donate via PayPal please visit the Hillside PTC website or return the IIOC envelope to school with cash or check made out to Hillside PTC by Friday, September 28th.
- ★ Your contribution is tax deductible.
- ★ Don't forget to ask if your company has a Matching Gift Program.

The Hillside PTC is a 501(c)(3) non-profit (TAX ID# 043-378-085)

THANK YOU FOR YOUR SUPPORT